

WIC offers shopping aid days

Fort Myers, FL—The Women, Infants and Children program, providing healthy food for eligible participants of Lee, Hendry and Glades counties, is setting up WIC Help Stations inside WIC approved grocery stores to assist in identifying eligible products.

Local data shows 14% of clients in the three counties are not using their food checks. In Lee County, that equals nearly 3,000 women. Stations are currently scheduled from 9 a.m. to 2:30 p.m. on:

- ❖ Thursday, Nov. 3, 2011, at the Wal-Mart Neighborhood Market, 3920 Skyline Blvd., Cape Coral
- ❖ Tuesday, Nov. 15, 2011, at the Sweetbay, 18751 Three Oaks St., Fort Myers

Enrollees interviewed cite difficulties finding eligible foods as the reason for not using the food checks at the grocery stores, said Shannon McEwen, WIC manager with the Lee County Health Department. WIC is a federally funded program designed to supplement the diets of women and their young children to sustain healthy living.

The stations are open to anyone interested in applying for WIC benefits, as well as enrollees and store staff.

Grocers interested in hosting a WIC Help Station or anyone interested in information should contact Michelle Rosa Collazo at (239) 332-9557.

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